



**PPSA**  
Philippines Partnership for Sustainable Agriculture

# Philippines Partnership for Sustainable Agriculture 2022





## ABOUT PPSA

---

The Philippines Partnership for Sustainable Agriculture (PPSA) was formally launched in 2015 by the Department of Agriculture and Grow Asia to convene, facilitate, and help scale action-focused partnerships for sustainable agriculture.

Aligned with national agriculture agendas, the PPSA serves as a multi-stakeholder platform that unites all actors in the Philippine agriculture landscape to empower smallholder farmers and contribute to building more competitive, resilient, and inclusive value chains. As an enabler of agricultural development, PPSA aims to create impact, advance learning, and nurture partnerships through collaborative projects and sectoral interventions.

Since 2015, PPSA has been one of the country's thought leaders and a neutral collaboration platform in agriculture. Moving forward, PPSA will ensure deeper and more active engagements of its partners through its Working Groups and flagship programs in Agri Food Innovation, Women Economic Empowerment, Climate-Smart Resilience and Adaptation, and Responsible Agriculture Investing. While PPSA works towards being self-managed and sustainable, Grow Asia will continue to provide overall strategic direction and support in connecting with partners globally.

# Table of Contents

**04**

Message from  
Public Sector  
Co-Chair

**16**

Knowledge &  
Learning

**05**

Message from  
Private Sector  
Co-Chair

**19**

Sectoral  
Engagements

**07**

Operations  
Review

**23**

Projects

**09**

Year in Review

**27**

PPSA Members  
and Partners

**11**

PPSA Working  
Groups

**29**

Working Group  
Participants



# Message from our Private Sector Co-Chair



During the Vegetable Working Group Direction Setting Workshop organized by the PPSA in the middle of 2021, there was a recommendation to take a systems thinking approach to respond to the complex challenges of the times. A farmer-focus food systems analysis to complement market-led strategies was also suggested, apart from the expressed interest of some of the Working Group members to support the professionalization of cooperatives and development of strategies to improve market data collection and access.

I believe the other Working Groups have also gathered a lot of concrete steps to maximize our multi-stakeholder platform. The Coffee Working Group, for example, has already discussed the agenda for next learning sessions and identified critical stakeholders that they need to coordinate with to move forward with their collaborative activities.

This is the type of progress that we want to see being formed at the network and working group levels - one that maximizes the participation of players from various industries, sectors, levels, and locations. While things may be moving a little slow as normal but given the nature of facilitations amidst the pandemic, I can say we are doing such great strides.

Now, more than ever, the call for all of us to work better and stronger together is very critical. A lot of us have experienced and may be experiencing more difficulties since the pandemic started but imagine how gravely difficult it is for the more vulnerable smallholder farmers and fishers. For many, many years, they have been serving us - by providing the food and things we need, but now that they need help, are we doing the same for them?

**It has been years, if not decades, that Filipino smallholder farmers and fishers struggle to meet their daily household requirements. They continue to be among the poorest in the country.**

In fact, according to the updated 2018 report on the poverty in the Philippines released by the Philippine Statistics Authority in 2020, the farmers, fisherfolks, and individuals residing in the rural areas had higher poverty incidences compared to the other basic sectors - at 31.6, 26.2%, and 24.5% poverty incidence respectively.

These Filipinos cannot afford to buy even their basic needs. Among families, there are around 800,000 (3.4%) that are food-poor in 2018 whose household income is below the food threshold for a family of five at Php 7,528 per month.



Their plight makes them even more vulnerable to shocks and calamities - not to even mention the challenges brought about by the pandemic. This is where we should come in. As a quote said: **“The whole is greater than the sum of its parts”**.

While we highly recognize our respective organizations’ development and inclusive business programs, our call challenges all of us to work together on programs that contribute to the larger food systems transformation, extend support to more farmers, and provide our work towards a greener, healthier, and more sustainable future.

The challenge to us is to find and grab opportunities to collaborate in various ways that involve many stakeholders and provide benefits at many levels.

In pushing for this, PPSA has been on a mission to support the growth of smallholder farmers through three approaches:

- Contributing to the creation of an enabling environment by engaging various sectors, particularly the private sector to adopt inclusive value chains approaches and supporting the drafting of national action plans and roadmaps;
- Continuous learning and knowledge advancements through various learning events, research, learning program development, and case study documentations, among others; and

- Networking, Coordination, and Brokering that aim to help our members and partners find the right partners and empower them to scale up their projects and increase support to farmers and fishers.

We would not be able to stand as strong as today, without your trust to PPSA and Grow Asia’s platforms. We especially thank all of you who have been attending our Working Group meetings, webinars, and focus group discussions. We are striving to strengthen these Working Groups so they can better serve as platforms where we can incubate our ideas, bring in more players into our existing projects, and co-implement value chain projects.

As what can be seen in various parts of the country, many Filipinos are experiencing challenges. We hope that us working together to accommodate their needs and limitations, eliminate barriers and silos, take some risks so that more farmers can gain rewards, and look at the bigger pictures can make things a little less difficult for them.



**Mary Ann P. Sayoc, DVM**  
Public Affairs Lead  
East-West Seed

# Operations Review



It was late in 2016, when Grow Asia started its talks with the Philippine Business for Social Progress (PBSP) to officially set up and lodge PPSA, bearing in mind the end goal of helping support the growth of smallholder farmers and fishers through collaborations.

What started as a coming together of various advocacies of a few—Grow Asia, PBSP, the Department of Agriculture, Unilever Philippines, Nestle Philippines, MacNut Philippines, Kasanyagan Center for Community Development Foundation, Inc., DuPont Pioneer (now Corteva Agriscience), Southeast Asian Regional Center for Graduate Study and Research in Agriculture, and Jollibee Group Foundation—has grown to nearly 200 active partners and around 2,000 organizations and experts that we can potentially tap for larger, scalable, collaborative projects.

It was July of 2020—four months after the announcement of the pandemic with strict lockdowns in place in many parts of the country—when I returned to again manage the PPSA Secretariat. It was honestly not an easy time, as the case with many of us, given

the limitations to the conduct of ground activities, convening, and of course to seeking funding support from our donors and members. But with your continued trust and commitment to our advocacy, our network is becoming stronger and wider despite the said limitations.

We remain aligned with the Theory of Change that has been set when PPSA was created, and we are fortunate to be further fueled to expand some of our activities and member servicing while continuously responding to the needs of the agricultural sector.

We remain firm in working towards a state where Filipino smallholder farmers and fishers are living better lives, free from poverty and hunger, and empowered to act based on climate-positive principles and engaged in viable and inclusive business initiatives.

We do these through our strategic approaches of Leadership and Knowledge Exchange, Information and Technical Support, Membership, Network, and Partnership Management, Regional Network and Insights, and Resource Mobilization.



In the past, like any budding organization does, our working group activities focused on supporting value chain projects and helping provide access to market such as that of the Corn, Coconut, and Fisheries Working Groups - wherein our Working Group partners engaged our partner farmer groups in their supply chains and other efforts related to research and food safety such as the plant trials of the Vegetables Working Group,

We have now also supported sectoral interventions led by the Coffee Working Group and the creation of the Inclusive Agricultural Value Chain Consortium by the Agri-Finance Working Group.

We realized that with the representations within the PPSA network and the richness of insights that we gather from our dialogues and learning events, we can greatly support policy enhancements and national action plan development.

This is why we try our best to participate in national, high-level discussions. We are grateful for the support of the DA-Agricultural Training Institute for the opportunity to work with them to conceptualize multi-stakeholder consultation sessions, and make the crafting of the Philippine Action Plan for Family Farming (PAP4FF) more participatory and inclusive. After we have gathered, consolidated, and analyzed the inputs, the PAP4FF has been approved and launched in the first quarter of this year.

Given the restrictions to face-to-face gatherings, we shifted to the virtual platform, as what many organizations did, to push thru with our events and activities.

Since the pandemic started, we had a total of 30 webinars and virtual dialogues conducted, with close to 2,000 total number attendees. In these sessions, we make sure that we follow the guidelines on gender diversity, with women speakers included in the panel.

This covered topics on food security, sustainable agricultural production, food safety, biosecurity threats, gender mainstreaming, responsible agricultural investments, climate-smart agriculture, Inclusive Agricultural Value Chain, and digital agriculture among others.

In the next pages of this report, we will share with you more of PPSA's accomplishments in the year 2021.



**Amy Melissa Chua**  
Country Director  
PPSA

# OUR YEAR IN REVIEW

## PPSA Network in Numbers



**200 active**  
members & partners  
from various sectors



**2,375**  
individuals and  
organizations in the  
database



**460**  
Agribusiness



**438**  
Organizations



**416**  
Government



**297**  
Academe



**81**  
Cooperatives



**64**  
Financial



**53**  
NGOs



**28**  
Associations



**27**  
Farmers  
Groups



**25**  
Digital



**486**  
Other sectors  
(non-agri-related  
companies &  
organizations)



# Knowledge & Learning



**27 virtual**  
learning sessions and  
dialogues conducted



**2,424**  
attendees



**1,274**  
women  
attendees



**200,082**  
farmers reached  
through events, exhibits,  
campaigns, project  
interventions



**52%**  
of WG members  
on ave. are  
women-  
represented



**6,000**  
farmers  
are Responsibly  
Sourced Coffee  
Certified



**58%**  
of resource  
speakers in  
PPSA events are  
women



**5,908**  
farmers engaged  
in projects  
(like training, visiting  
demo plots, organizing,  
downloaded the one  
farm plan)



**5,283**  
farmers  
accessed credit

# Working Groups

In PPSA, members and partners work together to benefit the smallholder farmers and the Philippine agriculture sector in general. This is done through Working Groups (WG), which operate to contribute to the achievement of sustainable agriculture in the Philippines through market-driven solutions, value chain projects, or policy interventions. PPSA Working Groups are either commodity-based or thematic areas.

## Coffee Working Group

Among the first working groups created by Grow Asia and PPSA in 2017, the Coffee Working Group was the first to take a more macro or sectoral approach to maximize the members within our working group. This direction came from the goal of supporting as many coffee farmers as we can through a roadmap that truly captures the experiences and needs.

The Coffee WG conducted dialogues with the government, particularly with the High Value Crop and Rural Credit Division of the Department of Agriculture and with key Philippine coffee players to develop and update the Coffee Roadmap. The contributions of the Coffee WG were especially helpful in developing the Value Chain section and budget estimates of the said roadmap.



Through a direction-setting workshop with coffee players, the Coffee WG identified two main action points:

- Building the capacities of the coffee farmers to adopt good agricultural practices (GAP) specifically on prioritizing ready cluster farmers to have GAP certification. GAP serves as the foundation of sustainable farming, and with the value of the GAP principles appreciated and well-understood by the farmers, more opportunities will be available for them;
- Facilitate the linkage between larger farmer-cooperatives and the budding ones, applying the Big Brother, Small Brother approach.

Moreover, the Coffee WG has reached around 1,500 coffee farmers in Mindanao through the Project Coffee Plus. The Coffee WG envisions doubling the number of beneficiary farmers through collaborative efforts, while helping companies and organizations to scale up their respective support to the industry.



## Coconut Working Group

As a strategy to address poverty among coconut farmers, PPSA organized dialogues to identify the support farmers need to access input, credit, information, training programs, and profitable markets. Some of these sessions are the collaboration with the Grow Asia Country Partnership in Cambodia for an investor matchmaking session and the UNFSS subnational dialogue between the farmer groups and the government.

In the past years, the Coconut Working Group also connected coconut farmer cooperatives with Unilever Indonesia as a potential export market partner. In addition, the Working Group worked with PPSA's partner Friends of Hope, which has also partnered with domestic

processors and international brands to reinvigorate the coconut water value chain. This includes sourcing from smallholders and reinvesting in farming communities to improve the productivity, profitability, and sustainability of coconut farming in the Philippines.

PPSA also conducted a direction-setting workshop and consultation with members of the Coconut WG and partners from the coconut sector to identify the main action points that will help drive the group forward:

- **Professionalizing coconut farms and farmers** - Professionalizing farmers by providing adequate training in the science of crop production and business management;
- **Establishing efficient coconut-based farming systems** - Optimize productivity by applying intercropping, livestock integration, and integrated processing in farming systems;
- **Adapting sustainable practices** - Implementing low carbon practices, regenerative farming, and multi-cropping and shifting from an agronomical perspective (chemical tech) to biological perspectives (use of biofertilizer) in farming practices; and
- **Strengthening support for coconut industry** - Securing basic social protections for coconut farmers and ensuring the appropriate allocation of funds for the sector (ie. Coconut Farmers and Industry Trust Fund).

The direction-setting workshop also recommended identifying the next Lead who will help move the Coconut WG forward.



## Vegetable Working Group

The Vegetable WG convened to determine potential areas for collaboration:

- Professionalize farms, farmers, and cooperatives through trainings;
- Create fast and equitable market access to create opportunities for farmers to bring and sell their produce to local and international markets; and
- Collect and aggregate market information so farmers can use it for crop programming, and LGUs for crop zoning. This can also help increase the digital quotient of farmers and coops.

## Rice Working Group

PPSA is working on formalizing the Rice WG and convened partners from the rice sector to discuss possible opportunities to collaborate in:

- Organize farmers into groups and help them establish a cooperative owning of rice mills and rice fields for efficiency.
- Fund a social investment for organizing a cooperative or association of farmers;
- Provide support to farmers in accessing loans and insurance; and
- Support adoption of new technology and ensure farmers benefit from these technologies.



# Corn Working Group

PPSA convened partners in the corn sector for a direction-setting workshop and discuss potential area for collaboration.

The group envisions a corn sector where there is an availability of well-developed, efficient, and accessible systems for increased production of high-quality corn. The session highlighted major challenges in the sector such as insufficient and sub-standard corn production and underdeveloped, unmonitored, or neglected projects.

Among the areas of collaboration identified were:

- **Develop a working model for project management** - Producing an accessible

and scalable project model for farmers that applies the science of crop production and business management;

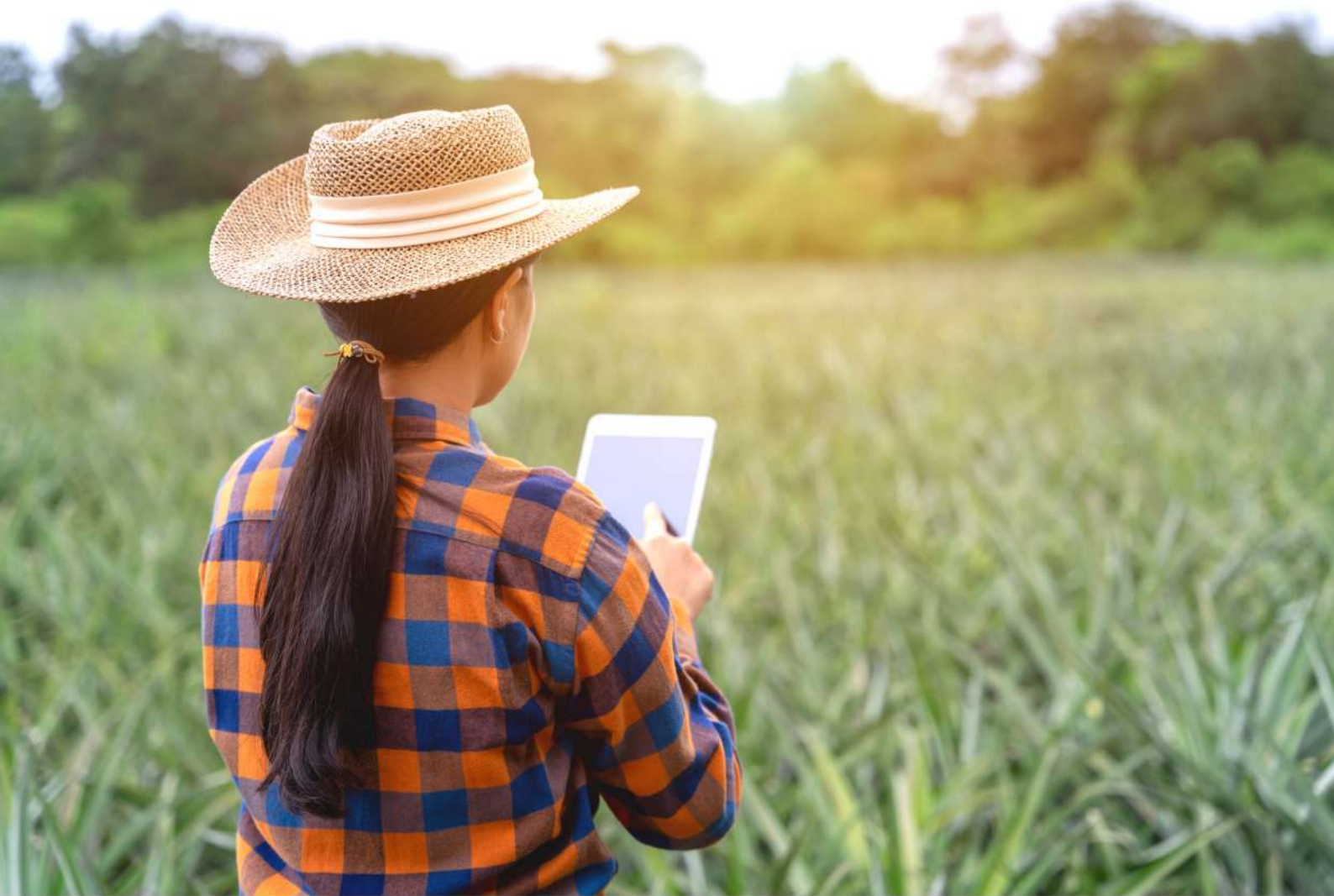
- **Gathering data and information from ongoing and previous projects** - Collection and aggregation of market information and farming practices from projects in different regions, identify key players involved in corn production, determine their pain points, and address their needs;
- **Establish a more accessible and efficient production system** - Create farm to market links through logistics infrastructure, storage facilities, and provide an efficient and scalable crop production model for farmers; and
- **Provided access to credit and admin authority** - Improve corn production by providing subsidy to corn farmers and increasing budget for corn production.



# Digital Agri Working Group

A newly formed WG, the Digital Agriculture WG aims to facilitate efforts towards helping digital-ready farmers and fishers gain access to appropriate and affordable technologies.

Led by Smart Communications, Inc., the working group envisions to improve the competitiveness of the farmers and provide them greater access to market through technologies.



The Digital Agriculture WG convened its members for a consultation session and identified a shared interest in developing a useful reference that will enable agri and non-agri players alike to identify the most appropriate agricultural technologies based on resources and farming community needs.

Specifically, the Digital Agriculture WG aims to establish a platform of existing and well-tested apps and solutions that can be promoted to farmers, agribusinesses, corporate foundations, donors, and even civil society organizations for further better usage.

The Digital Agriculture WG is also coordinating separate discussions through the PPSA Secretariat to conduct in-depth studies of tech solutions and platforms, expand Grow Asia's digital directory, and

facilitate information and sharing sessions on digital agriculture.

Given that the Digital Agriculture WG is new and understanding the digital agriculture cuts across different crops and themes, it aims to join and collaborate with the other WGs to determine agri-tech related needs that could arise from their discussions.



# Knowledge and Learning

PPSA provides research, communications support and technical assistance to members and partners. Through learning events, organized with different partners, PPSA shares knowledge and disseminate new agenda on agricultural innovations, trends, and technologies.



## Inter-Country Knowledge Exchanges

PPSA collaborated with other Country Partnerships of Grow Asia Network to conduct match-making activities and learning exchanges. PPSA co-organized a learning and investor matching session for the coconut sector with the Cambodia Partnership for Sustainable Agriculture. The webinar session on **Coconut Value Chains in Southeast Asia: Experiences from Cambodia and the Philippines** invited

resource speakers from both countries to discuss their best practices and share some challenges given the current pandemic.

PPSA also collaborated with the Partnership for Sustainable Agriculture in Vietnam and Partnership for Indonesia's Sustainable Agriculture for a webinar on sustainable coffee production and partnerships. The **Partnerships and Sustainable Development for the Coffee sector in Viet Nam, Indonesia, and Philippines** session focused on the different partnership models in the coffee sector that work.

# Thematic Dialogues

PPSA organized and participated in learning sessions on various thematic topics. This included session on gender, agri-finance, and climate-smart agriculture.

PPSA partnered with the Department of Agriculture for the session on **Empowering Farmers and Fisherfolks through Agricultural Financing**. Agricultural financing remains as one of the most significant components towards achievement of agricultural development, especially in the developing countries such as the Philippines.

Republic Act 10000 or the Agri-Agra Reform Credit Act is one of the important pieces of legislation in the country that could supposedly empower smallholder farmers, fisherfolks, and all the stakeholders in the agricultural value chain through agricultural financing. The law mandates the financing

sector to allocate 25% of their funds where 15% will go to the agriculture sector while 10% to the agrarian reform beneficiaries, to finance the activities of these sectors.

However, there have been issues challenging the adoption of this law because banks would rather pay fines than provide loans and other financial instruments to the high-risk sector. Bangko Sentral ng Pilipinas (BSP) and the senate are looking at strengthening the implementation of the law, providing innovative solutions, and amending some of its provisions to expand the activities that can be financed. On the other hand, other financial institutions are offering different financing opportunities to continuously give the agriculture and fisheries sectors access to financing.

The webinar session presented the current situation of agricultural financing in the country. It also informed the stakeholders about the current initiatives, programs and opportunities of government institutions



PPSA Working Groups Learning Series

## Empowering Farmers and Fisherfolks through Agricultural Finance

March 09, 2021 | 2PM







## Climate-Smart Agriculture: How do we balance sustainability and productivity?

Today, more and more organizations and companies are looking at the possibility of implementing climate-smart interventions to improve their production processes and lower their carbon emissions. However, concerns that implementing sustainability measures will increase cost and negatively impact productivity hinder these organizations to change their sourcing policies or pursue initiatives that require a shift to a low-carbon production. Based on conversations with companies, concrete examples of low carbon production in some of their farming communities were cited, but some of them have not consciously linked those farming practices to their carbon emission reduction targets.

This webinar session thus, aims to provide examples of climate-smart agricultural interventions that help reduce carbon emissions while increasing farm productivity and livelihood returns.



September 2, 2021 | 2:00 PM - 4:00 PM (GMT+8)




Scan the QR code to register or go to [bit.ly/CSAgriWebinar](https://bit.ly/CSAgriWebinar)

such as BSP and Land Bank of the Philippines. Moreover, it discussed the challenges, programs and opportunities of different financing institutions other than banks to make agri-financing available and accessible to all the stakeholders of the agriculture and fisheries sector.

Through a partnership with the United States Agency for International Development Green Invest Asia, PPSA co-organized the webinar session, **Climate-Smart Agriculture: How do we balance sustainability and productivity?**

This session provided examples of climate-smart agricultural interventions that help reduce carbon emissions while increasing farm productivity and livelihood returns. It also identified concrete steps towards integrating sustainability metrics.

PPSA also organized a session on **Monitoring and Evaluation (M&E) Frameworks for Gender-Inclusive Programs**. This session presented various M&E frameworks for gender-inclusive programs. Following the presentations, breakout sessions discussed case studies on gender mainstreaming interventions of various companies and organizations. The case studies highlighted interventions that are also attributable to either business growth/opportunities or income productivity while showcasing how women's economic empowerment in the business operations are contributing to business profits.



PPSA

**Monitoring and Evaluation (M&E) Frameworks for Gender-Inclusive Programs**

July 22, 2021 | 2:00 PM - 4:00 PM | Zoom

**SPEAKERS**

<b>Eric Swarny</b> Sustainable Economics Lead Green Asia	<b>Sharon Jean Gonzalez-Gutierrez</b> President Municipal Agricultural Products	<b>Christine Andros</b> Advisory Director AGPFA
<b>Caroline Salazar</b> Country Director Microfinance Services Development Association (MSDA)	<b>Maria Lisa Delacruz</b> Funding President Institute for Social Entrepreneurship in Asia (ISEA)	<b>Mary Ann P. Reyes</b> Public Affairs Lead Green West Bank

# Sectoral Engagements

Delivering on its mission to contribute to the growth of the agricultural sector in the country, PPSA has been active in various collaborations, mostly with the government to support other cross-sectoral initiatives other than its commodity-focused dialogues. PPSA co-crafted certain policy papers and other program development initiatives. PPSA's work on these sectoral engagements brought distilled learnings on the collective expertise from the multi-stakeholder dialogues, best practices from actual project experiences of its network, including alignment with regionally accepted standards for agricultural development.



## Agri Conversations

In 2020, PPSA conducted Biosecurity Threats in Agriculture Webinar Series that focused on, among other topics, the mitigation and management of the African Swine Fever (ASF).

The ASF has been challenging the country since its outbreak in 2019. The government has estimated the damage to more than Php100 billion or around USD2 billion. Thousands of pigs were culled while millions of incentives for farmers were released. Due to these large-scale effects on the livelihood and incomes of both the commercial and backyard hog raisers, including the disruption of the market, and

the increase of pork products, the president declared a State of Calamity that will last until the end of 2021.

One of the ways forward activities suggested in the webinar was a continuous consultation and collaboration with the government and industry stakeholders. This acknowledged the importance of dialogues to help the government in responding to the challenges brought about by the ASF outbreak.

In response to this and as a follow up to the webinar session, PPSA launched the **Agri-Conversations**, an open and honest dialogue with sectors affected by the most pressing issues in the agriculture sector. The second part of the dialogue is a conversation with the government to



inform them about the feedback of the sectors.

The outputs of the sessions will be used to produce summary reports which will be shared with various government agencies. Each session will revolve around a specific issue or topic and the confirmed participants could be requested to share proposed subtopics or submit their questions beforehand to facilitate a smoother exchange of information.

The first Agri-Conversation focused on ASF and organized with the European Chamber of Commerce of the Philippines (ECCP). The session sought to provide various stakeholders a venue to share their experiences, challenges, and honest feedback on how the government handles the ASF outbreak. The session was attended by various sectors affected by the ASF as well as the diplomatic community who promote the business interests of their constituents in the country as part of the pork and livestock industry, either as suppliers or importers.



## Women & Nutrition

PPSA partnered with AGREA to co-organize the launch of the **Women Save Food Project** that aims to promote green livelihood for women in rural and urban poor communities through saving food and diversifying food meal options towards healthy and affordable diet. The event was made possible with the support from the French Embassy in the Philippines and SUN Business Network.



The initiative believes that green recovery starts with food security through responsible food production, usage, and nutrition. It also aims to promote healthy and affordable diets through maximization of available local resources, simply put, food that are readily available food from the backyards. The initiative is also designing programmes for women to create nutritional diets based on organic backyard vegetables.

## Impact Hackathon

PPSA was one of the major partners of Impact Hub Manila in its Food Security/Agriculture Hackathon organized in October 2021. PPSA contributed to the development of the design challenge, which served as the anchor of the participants in conceptualizing innovative platforms and solutions.

Participants of the Impact Hackathon also attended a panel discussion on food security and agriculture which was designed to help provide ideas on how to incorporate agri-food systems thinking into their innovations.

## UNFSS Independent Dialogues

PPSA co-organized and provided support to two independent dialogues for the UN Food Systems Summit.

The **Multi-Stakeholder Dialogue on Innovation and Technology** was conducted in partnership with Philippine Seed Industry Association and CropLife Philippines. The webinar also featured breakout sessions on Precision Agriculture and Precision Breeding.

The session engaged multi-stakeholders in finding scalable solutions to transform the food system along the theme of innovation and technology. The discussions during the session were included in the country's pathway document to sustainable food systems.

PPSA also co-organized the **UNFSS Sub-National Dialogue with Farmers and Fishers' Groups**. The session aimed to raise awareness and provide a venue for discussion among organized farmers and fishers on the UNFSS Action Tracks and propositions on game-changing solutions. It helped the participants come up with actionable propositions from the vantage point of small farmers and fishers, that may be taken on by the government, UN agencies, and other development partners.

The contribution of the farmers and fishers were acknowledged as the most important aspect to attain the UNFSS strategic goals. The government supported the ideas, experiences shared during the dialogue as valuable inputs in the government's efforts to improve its plans, programs and policies. It also recognized that while there are existing interventions from the government in the form of policies, plans and programs, the agriculture, livestock and fishery sectors still need to do more as identified in the recommended policies and actions to attain the desired productivity to enhance their incomes.



# Projects

PPSA Projects are usually a brainchild of PPSA-facilitated dialogues, bilateral meetings, and learning sessions. PPSA applies a strategic matching approach in brokering partnerships for project development while providing guidance on data, project design, stakeholder mapping, and technical support, depending on partners' commitments, capacities, and sectoral needs.



## Inclusive Value Chains Philippines

PPSA is part of the Inclusive Value Chains (IVC) Philippines project funded by the Australian Centre for International Agricultural Research (ACIAR) and implemented by the Commonwealth Scientific and Industrial Research Organisation (CSIRO). The IVC Philippines project aims to enhance the design, implementation, and adoption of inclusive value chains in smallholder farming systems in the Philippines. It also seeks to create an environment for smallholder farmers where they can participate and benefit from value chains in a way that meets their objectives and needs.

The project is implemented in partnership with several organizations in the development and academe sectors. It is also engaging private sector partners and smallholder farming communities in Cebu and Sultan Kudarat.

The four-year project is implemented through the following approach:

- Understanding roles, conditions and specific value chain interventions that improve engagement and benefit the livelihoods of farmers, their communities and their chain partners;
- Practical applications embedded in value chain practice in coffee and vegetable farming systems; and
- Integrated systems methodologies to track change over time.



# Women Economic Empowerment

---

PPSA is one of the implementing partners of the International Development Research Centre-funded **AGREE or ASEAN Green Recovery Through Equity and Empowerment Project**. The AGREE Project aims to contribute to the transition to a low-carbon economy in ASEAN's agriculture sector by promoting livelihoods and green job opportunities for women, through the production of gender and climate analysis, case studies, knowledge and learning products, and pilot testing activities to inform policy development.

The project is led by CPSA, in collaboration with Grow Asia, PPSA, PSAV, the Institute for Social Entrepreneurship in Asia, and the ASEAN Climate Resilience Network. Stakeholders from the private sector, civil society and governments will collaborate to design interventions that foster women's economic empowerment and achieve climate targets.

The project will be implemented in Cambodia, Vietnam, and in the Philippines. PPSA will assist in research and knowledge creation to provide strategic steps in empowering women to pursue a low carbon COVID-19 recovery.

# Responsible Agricultural Investing

---

PPSA is supporting Grow Asia in developing a series of case studies that highlights inclusive, sustainable and responsible investments into the food, agriculture or forestry (FAF) sector in Southeast Asia. The case studies are based on the ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry (ASEAN RAI), a roadmap for how private investors and governments can ensure investments in any ASEAN Member State are socially, economically, and environmentally sustainable and inclusive. ASEAN RAI includes 10 social, environmental, and governance (ESG) principles about how to avoid risks and have positive impact specifically in the food, agriculture and forestry sectors.

It was formally adopted by the ASEAN Ministers of Agriculture and Forestry in 2018, which means every ASEAN Member State is committed to translating this regional roadmap into national-level action and policy.

For this project, PPSA worked with the Jollibee Group Foundation, Family Farms, Inc., Morination Agricultural Products, and Lionheart Farms Philippines, Inc. and other investors such as C4D Partners, and Earthwake International to showcase how their investments have been sustainably supporting smallholder farmers empowerment and national agricultural development in the Philippines.





# Members & Partners

\*as of December 2021



## Core Members



# PPSA Partners

- AGREA
- Aboitiz Equity Ventures
- Asian Farmers' Association for Sustainable Rural Development
- AgriCOOPh
- Batangas Free Range Chicken
- Barry Callebaut Group
- Bayer Cropscience
- Cargill Philippines
- Cavite State University
- Department of Agriculture -Agricultural Training Institute
- Department of Agriculture - Bureau of Animal Industry
- Department of Agriculture – Office of the Secretary
- Department of Agriculture - Philippine Crop Insurance Corporation
- Department of Agriculture - Planning and Monitoring Service
- Department of Agriculture - Policy Development Service
- Department of Science and Technology - Region 3
- Department of Trade and Industry – Board of Investments
- Dinalupihan, Bataan Local Government Unit
- Embassy of Canada in Manila
- European Chamber of Commerce of the Philippines
- Evident Communications
- Federation of Free Farmers
- Food and Agriculture Organization of the United Nations
- Foodlink Advocacy Co-operative
- Grameen Foundation
- Go Negosyo
- ICCO Cooperation
- International Fund for Agricultural Development
- INAVET Nutrition Technologies, Inc.
- INFARMCO Group
- International Labor Organization in the Philippines
- Japan International Cooperation Agency
- Kalipunan ng mga Maliliit na Magniniyog ng Pilipinas
- Kenner Foods International, Inc.
- Lakas ng Kababaihan sa Kanayunan
- Livestock and Meat Business Philippines Magazine
- Mennonite Economic Development Associates
- Mercy Corps
- Organisation for Economic Co-operation and Development
- Pambansang Kilusan ng mga Samahang Magsasaka
- People in Need
- Pessl Instruments
- Pilmico Foods Corporation
- Philippine Business for Social Progress
- Philippine Partnership for the Development of Human Resources in Rural Areas
- Philippine Rural Reconstruction Movement
- Philippine Rice Institute
- Ploughshares, Inc.
- Prisma
- Provincial Government of Saranggani
- Robert Bosch, Inc
- Sinochem
- United States Agency for International Development - Green Invest Asia
- Vitarich Corporation
- World Vision International

A photograph of a wooden structure, possibly a small house or shed, situated in a lush green cornfield. The scene is bathed in the warm, golden light of a sunset or sunrise, with the sun low on the horizon behind a range of mountains. The sky is a mix of orange and yellow, and the corn plants in the foreground are vibrant green.

**PPSA thanks its Donors who continuously support our programs and projects.**

**Your funding support help us achieve our goals to empower the Philippine agriculture sector.**

## **Donors and Funding Partners**

---

- Australian Department of Foreign Affairs and Trade (via Grow Asia)
- Food and Agriculture Organization of the United Nations (via Department of Agriculture)
- Department of Agriculture - Agricultural Training Institute
- International Fund for Agricultural Development
- International Development Research Center (via CPSA)
- Swiss Agency for Development and Cooperation (via Grow Asia)
- United Kingdom Government's Foreign Commonwealth and Development Office (via Grow Asia)
- Various Private Sector Members and Partners

# Working Group Participants



## Coconut

- **PPSA Secretariat (Interim Lead)**
- 8Layer Tech
- ABS-CBN Lingkod Kapamilya Foundation, Inc.
- Agriterra
- Cargill Philippines
- Department of Agriculture - Policy Research Service
- Development Bank of the Philippines
- Eagle Sensing
- Foodlink Advocacy Co-operative
- INAVET Nutrition Technologies, Inc.
- Islands of Samar and Leyte Agriculture Cooperative
- Laguna Prime Multipurpose Cooperative
- Marinduque State College
- Mennonite Economic Development Associates
- National Confederation of Cooperatives
- Nestle Philippines, Inc.
- Philippine Coconut Authority
- Ploughshares, Inc.
- Radical Kitchen
- Smart Communications, Inc.
- Sustansiya
- Unilever Philippines
- USAID Green Invest Asia



## Coffee

- **Nestle Philippines (Lead)**
- 8Layer Tech
- Agriterra
- Coffee for Peace
- Dream Coffee
- Department of Agriculture - Agriculture Training Institute
- Department of Agriculture -High Value Crops
- De La Salle University
- Cavite State University
- Foodlink Advocacy Co-operative
- National Confederation of Cooperatives
- Philippine Coffee Alliance
- Sustansiya



## Corn

- **PPSA Secretariat (Interim Lead)**
- Agriterra
- Bayer Cropscience
- Cargill Philippines
- Foodlink Advocacy Co-operative
- National Confederation of Cooperatives
- Nestle Philippines
- Pilmico
- Smart Communications, Inc.
- Sustansiya
- Zamboanga Grains



## Rice

- **PPSA Secretariat (Interim Lead)**
- Agriterra
- Bayer Cropscience
- Department of Agriculture - Policy Research Service
- Department of Agriculture - Soil Conservation Management Division
- FMC Agro Philippines
- Food and Agriculture Organization of the United Nations
- Foodlink Advocacy Co-operative
- Mennonite Economic Development Associates
- Oxfam Philippines
- Smart Communications, Inc.
- Sunlight Food Corporation
- Sustansiya



## Vegetable

- **East-West Seed (Lead)**
- ABS-CBN Lingkod Kapamilya Foundation, Inc.
- Agriterra
- Department of Agriculture - Agricultural Training Institute
- Department of Agriculture -High Value Crops
- Foundation for a Sustainable Society, Inc.
- Jollibee Group Foundation
- Laguna Prime Multipurpose Cooperative
- Mayani
- Mennonite Economic Development Associates
- People for Peat
- Smart Communications, Inc.
- Sustansiya



## Learning Alliance

- **PPSA Secretariat (Interim Lead)**
- 8Layer Technologies Inc.
- Agriterra
- Association of Development Financing Institutions in Asia and the Pacific Consulting Group
- European Chamber of Commerce of the Philippines
- Farm Juan
- Foodlink Advocacy Co-operative
- Isabela State University
- Jollibee Group Foundation
- Marinduque State College
- Mennonite Economic Development Associates (MEDA)
- Philippine Association of Agriculturists, Inc.
- Philippine Center for Entrepreneurship - Go Negosyo
- Philippine Council for Agriculture and Fisheries
- Rublou Group of Companies
- University of the Philippines Los Baños



- **Smart Communications, Inc. (Lead)**
- Department of Agriculture - Bureau of Soils and Water Management
- Department of Agriculture - International Affairs Division
- East-West Seed
- Evident
- Foodlink Advocacy Co-operative
- Jardine Distribution
- Kennemer
- Mayani
- Mennonite Economic Development Associates
- Mynt
- Oxfam Philippines
- Paymaya
- Sunlight Food Corporation
- Sustansiya
- United States Agency for International Development



- **PPSA (Lead)**
- Agricultural Credit Policy Council
- Agriterra
- Association of Development Financing Institutions in Asia and the Pacific
- Corteva
- DeliverE/Insight SCS
- European Chamber of Commerce of the Philippines
- Foodlink Advocacy Co-operative
- Mennonite Economic Development Associates
- Morination Agricultural Products
- National Confederation of Cooperatives
- Rare
- Southeast Asian Regional Center for Graduate Study and Research in Agriculture



**PPSA**

Philippines Partnership for Sustainable Agriculture

Philippines Partnership for  
Sustainable Agriculture  
[www.ppsa-ph.org](http://www.ppsa-ph.org)  
[secretariat@ppsa-ph.org](mailto:secretariat@ppsa-ph.org)